

History Of Popular Culture

Popular Culture in Everyday Life Popular Culture Popular Culture Theory and Methodology Popular Culture An Introduction to Popular Culture in the US Topographies of Popular Culture An Introduction to Theories of Popular Culture 5000 Years of Popular Culture Profiles of Popular Culture The Palgrave Handbook of Popular Culture as Philosophy Popular Culture Popular Culture A History of Popular Culture The Construction and Contestation of Homosexual Identities in Contemporary Popular Culture Popular Culture Popular Culture: Ideology and representation Superculture European Readings of American Popular Culture Popular Culture Handbook of American Popular Culture Charles Soukup Carla Freccero Harold E. Hinds Marcel Danesi Jenn Brandt Maarit Piipponen Dominic Strinati Fred E. H. Schroeder Ray Broadus Browne Dean A. Kowalski Raiford Guins John G. Nachbar Raymond F. Betts Christoph Rosenthal Imre Szeman Chris Rojek C. W. E. Bigsby John R. Dean Chris Rojek M. Thomas Inge

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an accessible and engaging introduction to the critical study of popular culture which provides students with the tools they need to make sense of the popular culture that inundates their everyday lives this textbook centers on media ecology and equipment for living to introduce students to important theories and debates in the field each

chapter engages an important facet of popular culture ranging from the business of popular culture to communities stories and identities to the simulation and sensation of pop culture the text explains key terms and features contemporary case studies throughout examining aspects such as memes and trends on social media cancel culture celebrities as influencers gamification meta pop culture and personalized on demand music the book enables students to understand the complexity of power and influence providing a better understanding of the ways pop culture is embedded in a wide range of everyday activities students are encouraged to reflect on how they consume and produce popular culture and understand how that shapes their sense of self and connections to others essential reading for undergraduate and postgraduate students of media studies communication studies cultural studies popular culture and other related subjects

the concise introduction to the study of popular culture from madonna and drag queens to cyberpunk and webzines popular culture constitutes a common and thereby critical part of our lives yet the study of popular culture has been condemned and praised debated and ridiculed in popular culture an introduction carla freccero reveals why we study popular culture and how it is taught in the classroom blending music science fiction and film freccero shows us that an informed awareness of politics race and sexuality is essential to any understanding of popular culture freccero places rap music the alien trilogy and sandra cisneros in the context of postcolonialism identity politics and technoculture to show students how they can draw on their already existing literacies and on the cultures they know in order to think critically complete with a glossary of useful terms a sample syllabus and extensive bibliography this book is the concise introduction to the study of popular culture

since its birth in the 1960s the study of popular culture has come a long way in defining its object its purpose and its place in academe emerging along the margins of a scholarly establishment that initially dismissed anything popular as unworthy of serious study trivial formulaic easily digestible escapist early practitioners of the discipline stubbornly set about creating the theoretical and methodological framework upon which a deeper understanding could be founded through seminal essays that document the maturation of the field as it gradually made headway toward legitimacy popular culture theory and methodology provides students of popular culture with both the historical context and the critical apparatus required for further growth for all its progress the study of popular culture remains a site of healthy questioning what exactly is popular culture how should it be studied what forces come together in producing disseminating and consuming it is it always conformist or has it the power to subvert refashion resist and destabilize the status quo how does it differ from folk culture mass culture commercial culture is the line between high and low merely arbitrary do the popular arts have a distinctive aesthetics this collection offers a wide range of responses to these and similar questions edited by harold e hinds jr marilyn f motz and angela m s nelson popular culture theory and methodology charts some of the key turning points in the culture wars and leads us through the central debates in this fast

developing discipline authors of the more than two dozen studies several of which are newly published here include john cawelti russel b nye ray b browne fred e h schroeder john fiske lawrence mintz david feldman roger rollin harold schechter s elizabeth bird and harold e hinds jr a valuable bibliography completes the volume

the fifth edition of marcel danesi s popular culture is an accessible engaging introduction for popular culture media and society and sociology of the media courses the fifth edition features updated coverage on social media and digital cultures including those surrounding memes video games virtual reality and streaming services pop culture surrounds us it infuses the movies we watch the music we listen to the books we read the clothes we wear and the food we eat it comes to us on our televisions phones computers radio and in every storefront and billboard we pass on the street danesi delves into the social structures that create and promote pop culture showing how it validates our common experiences offering a variety of perspectives on its many modes of creations and delivery danesi shows why pop culture will always be something we love to hate and hate to love

winner of the popular culture association s 2018 john g cawelti award for the best textbook primer what is popular culture why study popular culture in an academic context an introduction to popular culture in the us people politics and power introduces and explores the history and contemporary analysis of popular culture in the united states in situating popular culture as lived experience through the activities objects and distractions of everyday life the authors work to broaden the understanding of culture beyond a focus solely on media texts taking an interdisciplinary approach to analyze american culture its rituals beliefs and the objects that shape its existence after building a foundation of the history of popular culture as an academic discipline the book looks broadly at cultural myths and the institutional structures genres industries and people that shape the mindset of popular culture in the united states it then becomes more focused with an examination of identity exploring the ways in which these myths and mindset are internalized practiced and shaped by individuals the book concludes by connecting the broad understanding of popular culture and the unique individual experience with chapters dedicated to the objects communities and celebrations of everyday life this approach to the field of study explores all matters of culture in a way that is accessible and relevant to individuals in and outside of the classroom

topographies of popular culture departs from the deceptively simple notion that popular culture always takes place somewhere by studying the spatial and topographic imaginations at work in popular culture the book identifies and illustrates several specific tendencies that deserve increased attention in studies of the popular in combining the study of popular texts with a broad variety of geographical contexts the volume presents a global and cross cultural approach to popular culture s

topographies in part topographies of popular culture takes its cue from recent theorisations of spatiality in the field of critical theory and from such global transformations as the processes and after effects of decolonisation and globalisation it contemplates the spatiality of genre and the interactions between the local and the global as well as the increasing circulation and adaptation of popular texts across the globe the ten individual chapters analyse the spaces of popular culture at a scale that extends from an individual s everyday experience to genuinely global questions offering new theoretical and analytical insights into the relation between spatiality and the popular

an introduction to theories of popular culture is widely recognized as an immensely useful textbook for students taking courses in the major theories of popular culture strinati provides a critical assessment of the ways in which these theories have tried to understand and evaluate popular culture in modern societies among the theories and ideas the book introduces are mann culture the frankfurt school and the culture industry semiology and structuralism marxism feminism postmodernism and cultural populism this new edition provides fresh material on marxism and feminism while a new final chapter assesses the significance of the theories explained in the book

this collection of insightful essays by outstanding artists anthropologists historians classicists and humanists was developed to broaden the study of popular culture and to provide instances of original and innovative interdisciplinary approaches its first purpose is to broaden the study of popular culture which is too often regarded in the academic world as the entertainment and leisure time activities of the 20th century second the collection gives recognition to the fact that a number of disciplines have been investigating popular phenomena on different fronts and it is designed to bring examples of these disciplines together under the common rubric of popular culture related to this is a third purpose of providing instances of original and innovative interdisciplinary approaches last the collection should be a worthwhile contribution to the component disciplines as well as to the study of popular culture

from hank williams to hip hop aunt jemima to the energizer bunny scrap booking to nascar racing this volume edited by a pioneer in the field invites readers to reflect on a sampling of modern myths icons archetypes and rituals ray b browne has mined both scholarly and mainstream media to bring together penetrating essays on fads and fashions sports fandom the shaping of body image the marketing of food vacationing and sightseeing toys and games genre fiction post 9 11 entertainment and much more

much philosophical work on pop culture apologises for its use using popular culture is a necessary evil something merely useful for reaching the masses with important philosophical arguments but works of pop culture are important in their own right they shape worldviews inspire ideas change minds we wouldn t baulk at a book

dedicated to examining the philosophy of the great gatsby or 1984 why aren't star trek and superman fair game as well after all when produced the former were considered pop culture just as much as the latter this will be the first major reference work to right that wrong gathering together entries on film television games graphic novels and comedy and officially recognizing the importance of the field it will be the go to resource for students and researchers in philosophy culture media and communications english and history and will act as a springboard to introduce the reader to the other key literature in the field

popular culture a reader helps students understand the pervasive role of popular culture and the processes that constitute it as a product of industry an intellectual object of inquiry and an integral component of all our lives the volume is divided into 7 thematic sections and each section is preceded by an introduction which engages with and critiques the chapters that follow the book contains classic writings from all the big names plenty of contemporary cultural references that will appeal to students including skateboarding hip hop fashion tommy hilfiger vintage websites star trek disney etc material organized in a skills focused and learning focused way strong pedagogic features throughout making this an excellent classroom text pieces drawing on diverse national disciplinary and subdisciplinary contexts and sensitivity to issues of gender race and sexuality

popular culture an introductory text provides the means for a new examination of the different faces of the american character in both its historical and contemporary identities the text is highlighted by a series of extensive introductions to various categories of popular culture and by essays that demonstrate how the methods discussed in the introductions can be applied this volume is an exciting beginning for the study of the materials of everyday life that define our culture and confirm our individual senses of identity

surveying a range of topics this lively and informative survey provides an up to date thematic global history of popular culture focusing on the period since the end of the second world war

essay from the year 2013 in the subject sociology relationships and family london school of economics language english abstract where the popular meets culture a rich repository of oppositional voices versus hegemonic narratives evolves through representations images and media discourses embedded in commercial networks of cultural production and distribution popular culture is indicative of societal macro spheres and therefore resembles a fruitful realm for studying the construction and contestation of identities the omnipresence of sexual identity conflicts in popular culture such as bollywood movies can be interpreted as a manifestation of identity crises

in postmodern society these crises reflect wider societal processes of change and progress that can give individuals the feeling of being thrown out of joint minority groups such as homosexuals are especially exposed which is why it is crucially important to further advance related knowledge and inform associated current debates around the question what is popular culture and how does it serve as a site of struggle around the construction and contestation around sexual identity in an attempt to shed light on these highly relevant and prevailing questions the present essay is structured in the following way after untangling the complexities of how popular culture serves as a representational mediated space where identities are constructed contested and negotiated bollywood cinema will be availed for a comprehensive case study of how different homosexual identity disputes are situated within cinematographic representations comparing national and diasporic audiences shows that culture is a powerful mediator exerting influence over how certain media texts are negotiated the main argumentative conclusions propose that the construction and contestation of sexual identities is an individually unique culture specific and constantly evolving process unfolding at the intersection of macro and micro levels

popular culture a user s guide international edition ventures beyond the history of pop culture to give readers the vocabulary and tools to address and analyze the contemporary cultural landscape that surrounds them moves beyond the history of pop culture to give students the vocabulary and tools to analyze popular culture suitable for the study of popular culture across a range of disciplines from literary theory and cultural studies to philosophy and sociology covers a broad range of important topics including the underlying socioeconomic structures that affect media the politics of pop culture the role of consumers subcultures and countercultures and the construction of social reality examines the ways in which individuals and societies act as consumers and agents of popular culture

research in and around popular culture continues to flourish and its study is more than ever a key component of media and communications studies courses and a vital part of cultural studies and cultural sociology curricula the sheer scale of the available research exploring popular culture and the breadth and complexity of the canon on which it draws makes this new four volume routledge collection especially timely it answers the urgent need for a wide ranging collection which provides ready access to the key items of scholarly literature material that is often inaccessible or scattered throughout a variety of specialist journals and books from a broad range of disciplines volume i history and theory brings together the best work on the rise of popular culture as a subject for serious academic study uncovering its roots and exploring its rapid development in the years after the second world war key debates e g between base and superstructure hegemony and control colonialism and postcolonialism are traced to provide users with a clear understanding of the foundational approaches that inform the more applied examinations of popular culture in the succeeding volumes volume ii assembles the most important thinking on ideology and representation including work drawn from feminism structuralism post structuralism and postmodernism

volume iii gathers crucial work on fissures and fusions while the last volume in the set is organized around critical departures popular culture is supplemented with a full index and includes a comprehensive introduction newly written by the editor which places the collected material in its historical and intellectual context it is destined to be valued by scholars and advanced students as a vital research and reference resource

since the second world war europe has undergone a continual invasion wave after wave of american popular culture the diffusion of american culture in europe is both a european story about america and an american story about europe this work examines this cross cultural phenomenon from the european viewpoint nearly two dozen european experts in their respective fields offer an invigorating engaging and open minded examination of america as perceived with the acute insight of the interested european outsider a fruitful tradition that stretches back to lafayette de tocqueville and goethe to name three of interest to scholars students and general readers alike the book s focus is both sensuous and intellectual how america is seen the image heard popular music perused the written word digested food learned from its common ways social customs perceived by minorities ethnic cultures and taken as an instrument of change americanization it is the first book of its kind published in the united states it is rich with selected up to date critical bibliographies in areas for which very little information is otherwise available in sum a cogent cross cultural analysis of how u s popular culture exposes both european dreams of well being and nightmares of discontent these are insights which deserve to be savored

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this handbook seeks to assemble in one place the basic bibliographical data needed to begin the study of most of the major areas of popular culture each chapter provides a brief chronological survey of the development of the medium or topic a critical guide in essay form to the standard reference works bibliographies histories critical studies and journals a description of research centers and collections of primary and secondary materials and a bibliography of works cited in the text the revised edition includes new material and chapters on topics such as business catalogs computers dance fashion gardening and graffiti isbn 0 313 25406 0 set lib bdg 150 00 for use only in the library

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Introduction

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